

# Photomap of the Upper Town of Zagreb the Best in the World



The photomap of the Upper Town of Zagreb, the product of the company Geofoto, won the first place at the world conference of the International Cartographic Association that took place from the 6<sup>th</sup> till 10<sup>th</sup> August 2001 in Beijing.

This is not the first great success of the firm Geofoto in the categorization of orientation- and recreation-maps. It won the same award in Ottawa in 1991 for the photomap of Velika Gorica.

Apart from participating in the work of professional conference bodies, Croatia has introduced itself at the exhibitions with ten professional and scientific works, and about thirty maps and five children's works.

Photomap is a photo plan with a part of its contents being additionally pointed out with cartographic signs, with land features presented by means of contour lines, and the objects described with titles (Borčić, B., Kreiziger, I., Lovrić, P., Frančula, N.: *Višejezični kartografski rječnik (Multilingual Cartographic Dictionary, The Proceedings of the Faculty of Geodesy, University of Zagreb, No. 15, Zagreb, 1997)*).

Unlike the photomaps that used to be mostly of a single colour before, today higher quality map graphics can be achieved by means of computers. Using modern hardware and software, a series of new possibilities has been obtained. Hence, digital maps can also be enriched by e.g. types of roads, purpose of buildings, names of objects, signs and similar.

Apart from the data about map title, scale, ordering party, taking photographs, production and authors, the map margin contains also the alphabetical list of streets, the arms of the City of Zagreb and the legend.

The success both in Beijing and in Ottawa has confirmed the right direction that Croatia is heading for in the field of cartography.

## PHOTOMAP OF THE GORNJI GRAD, ZAGREB



# International Cartographic Association (ICA) Association Cartographique Internationale (ACI)

## Fotokarta Gornjega grada Zagreba najbolja na svijetu

Fotokarta Gornjeg grada Zagreba, proizvod tvrtke Geofoto, osvojila je nagradu za izvrsnost u kartografiji na svjetskoj konferenciji Međunarodnog kartografskog društva održanoj od 6. do 10. kolovoza 2001. godine u Pekingu.

To nije prvi veliki uspjeh tvrtke Geofoto u kategorizaciji rekreacijskih i orijentacijskih karata. U Otawi, 1999. godine, dobila je isto priznanje za fotokartu Velike Gorice.

Osim sudjelovanja u radu stručnih tijela konferencije, Hrvatska se predstavila na izložbama sa desetak stručnih i znanstvenih radova te tridesetak karata i pet dječijih radova.

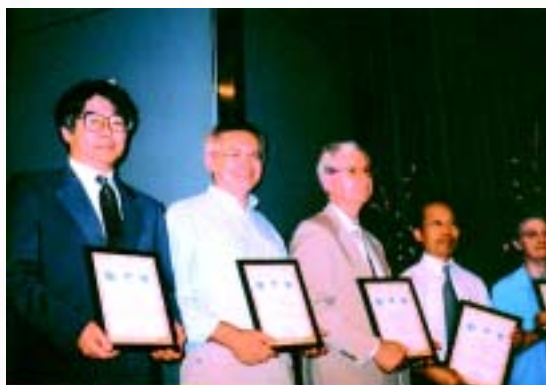
*Fotokarta* je fotoplan na kojem je dio sadržaja dodatno istaknut kartografskim znacima, zemljišni oblici prikazani izohipsama, a objekti objašnjeni nazivima (Borčić, B., Kreiziger, I., Lovrić, P., Frančula, N.: Višejezični kartografski rječnik, Zbornik radova Geodetskog fakulteta Sveučilišta u Zagrebu, br. 15, Zagreb, 1997).

Za razliku od prije kada su fotokarte bile većinom jednobojne, danas se pomoću računala može ostvariti kartografika bolje kvalitete. Upotrebom suvremenog hardvera i softvera dobiven je niz novih mogućnosti. Tako je i digitalne karte moguće obogatiti, npr. vrstama cesta, namjenom zgrada, nazivima objekata, signaturama i sl.

Osim osnovnih podataka o nazivu karte, mjerilu, naručitelju, snimanju, izradbi i autorima, u izvanokvirnom sadržaju nalazi se abecedni popis ulica, grb grada Zagreba i tumač znakova.

Ovim uspjehom u Pekingu, te uspjehom u Otawi potvrđena je ispravna orijentacija Hrvatske na području kartografije.

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*International Cartographic Association (ICA)*  
*Association Cartographique Internationale (ACI)*



International Map Exhibition  
The 20th International Cartographic Conference  
August 6 - 10, 2001, Beijing, China

**AWARD FOR  
EXCELLENCE IN CARTOGRAPHY**

Selected by the Public

to

**Recreation and Orienteering Map  
Croatia**

**PHOTOMAP OF THE GORNJI GRAD, ZAGREB**

王吉贤

**WANG Jixian**  
Chair, Secretariat for  
the International Map Exhibition  
LOC for ICC 2001 Beijing China

